



MICHAEL DURHAM

SENIOR MEDIA PRODUCER / VIDEOGRAPHER

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PROFESSIONAL SUMMARY

Media and content producer with 20 years of creative experience, including 5 years leading end-to-end video and podcast production for a national veterinary organization. Skilled in filming, editing, motion graphics, on-camera hosting, and integrating generative AI to streamline content workflows.

CORE SKILLS

Adobe Premiere Pro, After Effects, Media Encoder, Frame.io, Photoshop, Illustrator, InDesign, PowerPoint, Word, Canva, PlayPlay, Video Production Management, Audio Editing and Mixing, Color Correction and Grading, Scriptwriting and Storyboarding, Team Leadership and Crew Coordination, Social Media Video Content Strategy, Branding and Visual Storytelling, Generative AI Tools Integration, Motion Graphics Design and Animation

WORK EXPERIENCE

Mission Pet Health - Senior Media Producer / Videographer

Aug 2023 - Present

- Direct and produce approximately 80 long- and short-form videos per year, full lifecycle from concept, scripting and storyboarding through filming, editing, motion graphics and final delivery, for a national veterinary organization supporting nearly 1,000 hospitals and roughly 20,000 employees.
- Direct video shoots and interviews on location and in-studio; personally select, set up and operate cameras, lenses, lighting, microphones, teleprompters and gimbals, with occasional travel across the United States.
- Shoot and produce live playback media and graphics for company-wide conferences ranging from roughly 100 to 2,200 attendees, coordinating run-of-show alongside events and AV teams.
- Own post-production end to end: editing, color correction/grading, audio cleanup and mixing, compositing, titles, motion graphics and multi-format mastering for web, social and in-person playback.
- Integrate generative AI (Google Veo 3, Seedance, Midjourney, Suno, ElevenLabs, Vmake, Imagen Video, FilmIt Studio, etc.) into the video pipeline for concept development, generative B-roll and image-to-video animation.
- Record, edit and publish company podcast episodes end to end. Manage production budgets, scopes of work and outside contractors across 3-5 concurrent video projects.

designerMD - Creative Director / Owner

Jan 2012 - Aug 2023

- Led a full-service creative and digital marketing studio for clients of all sizes, delivering branding, WordPress website design, SEO, Google Ads and social media content.
- Built and operated MyOilSite, a subscription product providing small businesses with websites, e-commerce and ongoing content production.
- Took multiple books from concept through full publication for client McLean Essentials, overseeing editorial development, design and print production.
- Took Thrive conference from concept to launch: branding, ticketing website, stage and venue design, and live session direction.

Church of the Highlands - Graphic & Motion Graphic Designer / Video Production

Aug 2007 - Dec 2012

- Shot and edited video, and operated and directed multi-camera live productions for weekly services and conferences.
- Built After Effects motion graphics and presentation media for conferences; directed camera operators and volunteer crew.

EDUCATION

Auburn University, Auburn, AL - Bachelor's in Graphic Design, May 2001

MILITARY SERVICE

U.S. Army - Infantry Soldier, 1995-1996. Honorable Discharge. Disabled Veteran.

VOLUNTEERING

Racing With Autism - Media Producer - Volunteer

2023 - Present

- Shoot and edit race-day recap videos on location and produce motion graphics and social content from race footage.
- Design graphic social media posts to promote races, sponsors and team milestones, and design official branded merchandise.

Ady's Big Army - Associate Board Member

2015 - Present

- Helped launch Ady's Big Army, managing the brand launch of the main organization and its subsidiary programs.
- Built the charity's website to tell each child's story, capture donations and display real-time fundraising progress.

Church of the Highlands - Technical Director - Volunteer

2005 - Present

- Operate the video switcher live during weekend services, directing program feed in real time.

PERSONAL BRAND & CONTENT CREATION

Rad Rabbit Racing - Creator & On-Camera Host - YouTube / Instagram / Facebook

Ongoing

- Create and host original on-camera video content as a personal racing brand, independently managing production, editing and multi-platform publishing.